

Constituency Management Solutions

Every organization has a desire to do more to fulfill their mandate. But with many demands and limited resources, it is often a challenge to just break even.

Board of Directors, funders, staff and constituents – all have their own priorities, and at times it is hard to create the team you need to move forward.

There are **solutions** that can work with you:

- Add **structure** to important business processes with your constituents, stakeholders, staff, supporters and client organisations.
- Support **effective communications** to enhance the relationship with your community, supporters, and the general public.
- Create a **constituent-centric culture**.
- Drive the **quality of constituency work** – so you never miss a promise.

MicroWorks creates **solutions** using Microsoft Dynamics CRM that can:

- Manage requests and incidents.
- Track tasks and correspondence.
- Capture organizational knowledge to be re-used.
- Perform outreach using communications and campaigns.
- Organize meetings and events.
- Automate business processes using software tools familiar to users.

MicroWorks is an award winning Microsoft Gold partner in which organizations like yours have placed their trust for over 25 years. We use a proven project framework to ensure a successful outcome. Our business analyst professionals capture what makes your organization successful, and our technical professionals are experts at translating those requirements into a successful implementation.

Let us worry about your systems, so you can focus on what you do best. Call or email us today: 613.232.3859, 1.877.232.3859, TalkToMe@MicroWorks.ca

Keys to Project Success

1. Formal Project Framework
 - a. Defined and finite project phases.
 - b. Defined and measurable business products / outcomes.
 - c. Defined and manageable scope.
 - d. Invest in Requirements Analysis.
 - e. Defined responsibilities for project team.
 - f. Activities to achieve delivery of business products and outcomes.
 - g. Manage project risks.
 - h. Contingency planning.
2. Engage User Communities.
3. Executive Support.
4. Experienced Project Manager.
5. Skilled Project Team.



Information Worker Solutions
Networking Infrastructure Solutions
Advanced Infrastructure Solutions
Business Process and Integration